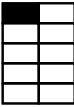



# Ad Rate Sheet 2007 Northside Home Tour

**PROGRAM / GUIDEBOOK**


8.5 x 11 inch  
Full-Color with Glossy Cover




**Business Card**  
**\$75**



**1/4 Page**  
**\$175**



**1/2 Page**  
**\$300**



**Full Page**  
**\$500** - Regular Full Page  
**\$750** - Inside Front or Back Cover (glossy)  
**\$1000** - Back Cover (glossy)

**Estimated Reach / Impressions**  
**500 to 1000**

**SPONSORSHIP**

<b>Silver</b> <b>\$1400</b>	1/2 Page Ad Space & 2 free tickets	<p><b>Logo on approximately</b> <b>7500</b> color fliers and posters distributed throughout a wide local area, including restaurants, businesses, community meetings, markets, events, and more!</p>
<b>Gold</b> <b>\$2000</b>	Full Page Ad Space & 5 free tickets	
<b>Platinum *</b> <b>\$3000</b>	Inside Center Spread of Program / Guidebook ( 11x17" ) & 10 free tickets	

SUBMIT LOGO BY **MAY 1, 2007**

***For ads larger than  
a business card,  
please email  
electronically in  
JPEG format,  
HIGH quality,  
to:  
dpg2003@aol.com***

AD COPY  
DEADLINE  
**JUNE 1, 2007**

**Make checks payable to:**

13th St. NAC  
Please indicate  
"2007 Northside Home Tour"  
in subject / memo line.

**Mail payment to:**

Attn: Don Gagliardi  
303 Almaden Blvd., Suite 500  
San Jose, CA 95110

**2007 NORTHSIDE HOME TOUR**

*Please indicate preference*

**\* Ad space RESERVED upon receipt of full payment (first come, first served)**

\$75 <input type="checkbox"/>	<b>Business Card</b>	<div style="border-bottom: 1px solid black; margin-bottom: 5px;">Name of Business (please print)</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Name (please print)</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">Address</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">City, State, Zip</div> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="border-right: 1px solid black; width: 60%;">Phone - DAY</td> <td>EVENING</td> </tr> <tr> <td colspan="2" style="border-bottom: 1px solid black;">Email</td> </tr> <tr> <td colspan="2" style="border-bottom: 1px solid black;">Signature</td> </tr> <tr> <td style="border-right: 1px solid black;">Date</td> <td>TOTAL of CHECK PAYMENT ( Ad + Tickets ) \$</td> </tr> </table>	Phone - DAY	EVENING	Email		Signature		Date	TOTAL of CHECK PAYMENT ( Ad + Tickets ) \$
Phone - DAY	EVENING									
Email										
Signature										
Date	TOTAL of CHECK PAYMENT ( Ad + Tickets ) \$									
\$175 <input type="checkbox"/>	<b>1/4 Page</b>									
\$300 <input type="checkbox"/>	<b>1/2 Page</b>									
\$500 <input type="checkbox"/>	<b>Full Page (regular)</b>									
\$750 <input type="checkbox"/>	<b>Full Page (inside front cover)*</b>									
\$750 <input type="checkbox"/>	<b>Full Page (inside back cover)*</b>									
\$1000 <input type="checkbox"/>	<b>Back Cover *</b>									
\$1400 <input type="checkbox"/>	<b>Silver Sponsorship</b>									
\$2000 <input type="checkbox"/>	<b>Gold Sponsorship</b>									
\$3000 <input type="checkbox"/>	<b>Platinum Sponsorship</b>									

TICKETS  I would like to purchase \_\_\_\_\_ tickets in advance at \$15 each. \_\_\_\_\_ x \$15 = \$ \_\_\_\_\_